

# Terms of Use for Expand Our Roots Campaign Toolkit

**Effective Date:** 09/29/2025

**Owner:** Undiagnosed Diseases Network Foundation (UDNF)

## 1. Ownership

The Expand Our Roots Campaign Toolkit (“Toolkit”) and all included materials are the exclusive property of the Undiagnosed Diseases Network Foundation (UDNF). All rights are reserved.

## 2. Permitted Use

Authorized individuals and groups, including UDNF staff, volunteers (including Branch Leaders and PEER members), and partner organizations, may use this Toolkit solely for purposes related to awareness, fundraising, and outreach in support of UDNF’s **Expand Our Roots Campaign**.

Supporters may also use Toolkit materials in advocacy and awareness posts, provided proper credit is given:

*“Expand Our Roots is a campaign of the Undiagnosed Diseases Network Foundation (UDNF).”*

## 3. Restrictions

The following uses are strictly prohibited without prior written approval from UDNF:

- Modifying or altering the official campaign graphics, logos, or branded elements.
- Using Toolkit content for personal, commercial, or unrelated purposes.
- Creating merchandise with Toolkit graphics without explicit authorization from UDNF.
- Using Toolkit materials in any way that is defamatory, offensive, misleading, or inconsistent with UDNF’s mission.

## 4. Distribution



Toolkit materials may be shared with your networks to raise awareness and funds for UDNF. Redistribution must retain all copyright and attribution notices.

## **5. Enforcement**

UDNF reserves the right to monitor and enforce compliance with these Terms of Use. Unauthorized uses may be subject to removal requests or further action.

## **6. Disclaimer**

This Toolkit is provided for awareness and fundraising purposes only. It is not a substitute for medical advice, diagnosis, or treatment.

## **7. Updates to Terms**

UDNF reserves the right to update or modify these Terms of Use at any time. Updates will be effective immediately upon publication.