

# Terms of Use for Indigo the Bunting Bird

**Effective Date:** 09/11/2025

**Owner:** Undiagnosed Diseases Network Foundation (UDNF)

## 1. Ownership

Indigo the Bunting Bird (“Indigo”) is the exclusive intellectual property of the Undiagnosed Diseases Network Foundation (UDNF). All rights are reserved.

## 2. Permitted Use

Authorized individuals and groups, including UDNF staff, volunteers (including PEER members), partner organizations, and the UDNF community, may use Indigo solely for purposes related to awareness, fundraising, and branding in support of UDNF’s mission.

Supporters may also use Indigo in limited contexts such as advocacy posts and awareness campaigns provided that proper credit is given:

*“Indigo the Bunting Bird is a character of the Undiagnosed Diseases Network Foundation (UDNF).”*

## 3. Restrictions

The following uses are strictly prohibited without prior written approval from UDNF:

- Modifying or altering Indigo’s design.
- Using Indigo for personal, commercial, or unrelated purposes.
- Creating merchandise featuring Indigo without explicit authorization from UDNF.
- Using Indigo in any way that is defamatory, offensive, misleading, or inconsistent with UDNF’s mission.

## 4. Distribution and Licensing



Indigo may appear in UDNF's public toolkits, resources, and downloadable materials. Redistribution of these materials must retain all copyright and attribution notices.

## **5. Enforcement**

UDNF reserves the right to monitor and enforce compliance with these Terms of Use. UDNF may request the removal of unauthorized uses and take legal action if necessary.

## **6. Disclaimer**

Indigo the Bunting Bird is a symbolic mascot for the Undiagnosed Diseases Network Foundation. Indigo does not provide medical advice, diagnosis, or treatment.

## **7. Updates to Terms**

UDNF reserves the right to update or modify these Terms of Use at any time. Updates will be effective immediately upon publication.